

Beat: Arts

## **HARLEM GLOBETROTTERS UNVEIL NEW UNIFORMS AT FASHION WEEK IN NEW YORK**

**BY TV STAR & FASHION DESIGNER**

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**USPA NEWS** - On September 15, 2015, Harlem Globetrotters walked the runway for the first time ever to unveil new uniforms at the Fashion Week in New York. To celebrate their 90th anniversary, they unveil a fashion line and commemorative uniforms created by television star...

On September 15, 2015, Harlem Globetrotters walked the runway for the first time ever to unveil new uniforms at the Fashion Week in New York. To celebrate their 90th anniversary, they unveil a fashion line and commemorative uniforms created by television star and fashion designer Angela Simmons at the annual KIA STYLE360 showcase. Globetrotters stars Cheese Chisholm, Thunder Law and Smooth Staples modeled.

Harlem Globetrotters International Inc. Is a wholly-owned subsidiary of Herschend Enterprises, the largest family-owned themed entertainment company in the U.S. The Original Harlem Globetrotters have showcased their iconic talents in 122 countries and territories on six continents. They have entertained hundred of millions of people, including popes, kings, queens and presidents.

The Harlem Globetrotters began in 1926 as the Savoy Big Five, a team of African-American players. As a time when only whites were allowed to play on professional basketball teams, Abe Saperstein from Chicago (the creator of the team), decided to promote his new team's racial makeup by naming them after Harlem, the famous African-American neighborhood of New York city. The son of a tailor, Abe Saperstein sewed their red, white and blue uniforms himself. They became throughout the years, the most recognizable franchises in sports.

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